

**News Release**  
**FOR IMMEDIATE RELEASE**

## **Gracie® Award Winner, Tracie Hotchner, Announces New NPR Weekly Radio Show, “Authors on Animals,” Sponsored by Nordic Naturals**

Watsonville, CA (June 8, 2010) Tracie Hotchner, award-winning radio show host, announces her new weekly radio show called “Authors on Animals” sponsored by Nordic Naturals, the industry leader in omega-3 fish oil for families and their pet companions. Launched in June 2010, the radio show premieres on the new NPR station, Peconic Public Broadcasting, at 88.3 FM from Southampton, New York. The show will also be podcast after the broadcast and will remain in an online library at [www.traciehotchner.com](http://www.traciehotchner.com). In addition, “Authors on Animals” will be available for download without charge from iTunes®.

Produced and hosted by Tracie herself, “Authors on Animals” is a one-hour show consisting of interviews with two authors each week that include an outstanding mix of fiction involving animals of every kind (even insects!) and non-fiction books that are either newly published or old favorites. “This show is dedicated to writers of both fiction and non-fiction whose works of the imagination or years of painstaking research explore our fascinating relationship to the other creatures on earth, land, and sky that share our planet.” For information or to suggest an author, write to [authorsonanimals@gmail.com](mailto:authorsonanimals@gmail.com).

Upcoming guests include favorites Garth Stein *The Art of Racing in the Rain*, Temple Grandin *Animals Make Us Human*, Ted Kerasote *Merle’s Door*, Marion Nestle, *Feed Your Pet Right*, Martha Sherrill *Dog Man*, as well as authors new to her: Jon Franklin *The Wolf in the Parlor*, Paul Raffaele *Among the Great Apes*, Dr. Melanie Joy *Why We Love Dogs, Eat Pigs and Wear Cows*, Mark Derr *A Dog’s History of America*, Philip Hoare *The Whale*, and Dr. James Mahoney *From Elephants to Mice*.

On May 25, Tracie received a 2010 Gracie Award for “Outstanding Host of an Entertainment/Information Show” for her NPR show, DOG TALK®, which airs live on Peconic Public Broadcasting. Established in 1975, the Gracie Awards honor individuals of the highest caliber in all facets of radio, television, cable and web-based media. [www.thegracies.org](http://www.thegracies.org)

**About Tracie:** Tracie Hotchner is the author of *THE DOG BIBLE: Everything Your Dog Wants You to Know* and the host of the weekly live call-in radio show, DOG TALK®, which she produces and hosts for NPR station Peconic Public Broadcasting in Southampton, New York. In addition, Tracie has thrilled cat lovers with the all-encompassing *THE CAT BIBLE: Everything Your Cat Expects You to Know*. Her radio show, CAT CHAT®, which Tracie produces and hosts on the Martha Stewart Channel of Sirius Satellite radio, is a weekly one-hour, phone-in show airing live Wednesday evenings. To learn more, see [www.traciehotchner.com](http://www.traciehotchner.com).

**About Nordic Naturals:** Since 1995, Nordic Naturals has been the industry leader in fish oil supplementation, setting standards of excellence in the areas of purity, freshness, taste, and sustainability. The company offers over 150 products in a variety of flavors, concentrations, and delivery forms. For information, call 800.662.2544 or visit [www.nordicnaturals.com](http://www.nordicnaturals.com). Further support for “Authors on Animals” provided by Tracie’s favorite cat food, WERUVA