

TRACIE'S CLUB

Dear Pet-Loving Friend –

Thank you so much for writing, and for your confidence in me to help you live well with your pet. I take that trust and responsibility seriously and really want to be of service to you. However, I have reached a point where it is not humanly possible to answer every single email I get because of the hundreds I receive asking for advice and assistance. I work all alone – there's no way to delegate the replies to anyone else – so there simply are not enough hours in the day (*and* night, since I work into the wee hours!) to give in-depth, thoughtful replies. Even with my energy level I just can't manage to continue doing it and have time for anything else. However, I don't want to cut the cord entirely.

The first way to limit the volume of email questions I receive begins with urging you to be pro-active in searching for answers in my books and on my website. Before you ask me for a personalized response, take a moment to see if I haven't already provided that information on my website. There are so many ways you can take advantage of my desire to be supportive in the pet-related part of your life. I mean you can actually call me up and ask! I have not one but two live weekly call-in shows with toll-free numbers. So if you really want a personal answer, ask me personally! Or else....

Maybe you want to join **Tracie's Club**?

My new solution to having time to properly answer emails is to make available a year-round "membership" in "Tracie's Club." For a minimal fee you can have priority in receiving my feedback on anything concerning your dogs and cats. Being a member of Tracie's Club will give you personal access to my advice about your pets' issues throughout the year. This will reduce the sheer volume of emails I get by asking for a nominal fee of \$50 for yearly membership to Tracie's Club [a portion of which I will donate to the Humane Society of the United States (HSUS)]. I will give Tracie's Club members individualized answers and in many cases I will get to know you and your pet and understand the issues even better.

If you want to participate, become a Charter Member by sending a check (email me if you want my mailing address) or you can pay by the Paypal link on the "Contact Tracie" tab of www.TracieHotchner.com. The fee will be renewable annually and I'll keep track of when you joined the club. \$50 is clearly a token amount (it doesn't begin to compensate the amount of time I devote to every problem that comes to me) but it's a way to cut down on questions that can be answered in any of the ways outlined below. Please accept my apologies that I can no longer give everyone the long personal replies everyone has gotten for the past few years, but quite honestly, nobody else would have attempted to be doing this in the first place!

Before you decide whether you want to join Tracie's Club, take some time to look at all the information and advice posted on my website and in my books – that's why I put them there! And here are some of the ways to pick my brain without emailing:

CALL ME!

Being in touch one-on-one is so satisfying – so how about let's do it over the phone? Because of my two radio shows, I have this great opportunity twice a week to take your calls on the toll-free lines. I can get to know you and your pets personally and do an even better job of being there for you, in whatever you are going through with your beloved four-legged family members. All you have to do is write down the times and the phone numbers below and let your fingers do the dialing!

DOG TALK® - Saturdays from 11:00 to Noon Eastern time. 800-394-8830.

You don't need to be listening to DOG TALK to call in - although you may want to do that by going to www.WLIU.org and click on "live streaming." Many people listen to the show afterwards on podcast (either sent from my podcast service or downloaded from iTunes) but you will enjoy listening and participating to the real live show. And I'll be thrilled to hear from you.

CAT CHAT® - Wednesday nights from 8-9 PM Eastern Time. 866-675-6675

The Martha Stewart channel #112 of Sirius and #157 of XM. You don't necessarily need to have Sirius/XM Satellite radio to listen - although you just might wind up becoming a subscriber! I get loads of calls from wonderful listeners and I would just love to have you join the conversation. (You'll be able to listen to the show while you're on hold)

CHECK OUT MY BLOG and Q & A'S ON THE WEBSITE

This not a typical blog because it has nothing to do with me: it is entirely email questions and my answers along with comments on them. There is a Google search box to find topics. And there are loads of subjects in the Questions & Answers area in "The Dog Bible" and "The Cat Bible" sections of my website. You may very well find what you need to know there. I spent a lot of time putting peoples' questions up there so everyone benefits from my advice – please take advantage of it!

BUY *THE DOG BIBLE* and *THE CAT BIBLE*

Call me crazy, but doesn't it make sense that if you have problems and questions about your dogs and cats that you take advantage of these books I spent years researching and organizing?! People say the great thing is that they look something up and stumble on some other information that they are thrilled to discover, also I make donations to rescues and humane organizations across the country based on how the books are doing, so you'll be contributing to The Greater Good while getting valuable information for improving your life with your pet.

In friendship,
Tracie

P.S. Once you have bought a copy of one or both “Bibles,” please do write back and tell me your mailing address so I can inscribe an autographed bookplate to send you – along with a few surprises!